

SweetTube
ACADEMY · SWEETPRICE™

Quick Start Guide

Open. Enter costs. Review your quote range. A simple workflow for pricing cakes without spreadsheet overwhelm.

Price with confidence. Quote with clarity. Keep your profit.

MARCIA'S MUNCHIES NJ · SWEETTUBE ACADEMY

Quick Start

Open the **SweetPrice_Cake_Edition.html** file in Chrome, Safari, Edge, or another modern browser. No login, subscription, internet connection, or spreadsheet software is required.

Use the calculator for quote planning. Enter your real costs, review the recommended price, then adjust for your market, skill level, and design complexity.

The 5-Minute Workflow

1

Choose the Cake Type

Buttercream, fondant, wedding, or tiered cake. This applies a realistic design adjustment to the final price.

2

Add Your Material Costs

Ingredients, supplies, packaging, boards, fillings, toppers, florals, and other add-ons.

3

Pay Yourself for Labor

Enter total hours and your hourly rate. Your time is not a donation to the order.

4

Add Business Settings

Overhead, profit goal, delivery, setup, and rush fees make the quote business-ready.

5

Review the Quote Range

Use minimum price as the floor, recommended price as the main quote, and premium price for higher-detail orders.

What Each Result Means

True Cost

What it costs to produce the order before profit. This includes materials, labor, overhead, add-ons, delivery, and rush fees.

Minimum Price

The lowest safe quote. Use this carefully for simple designs or special loyal-client situations only.

Recommended Price

This should usually be your default client-facing quote because it includes profit and complexity.

Premium Price

Use this for wedding, luxury, rush, high-touch, or detail-heavy orders that require more expertise.

Best Practice

Do not send clients the true cost. That number is for you. Clients should receive a confident quote, not your internal math. SweetPrice helps you understand the quote before you say it out loud.

Save and Export

Use **Save Locally** to keep your latest calculator values on the same device. Use **Print / Export** to print the current quote screen or save it as a PDF from your browser.

Important Note

SweetPrice gives you a planning estimate. Always consider your local market, skill level, portfolio, customer demand, and business goals before sending the final quote.